Abhilash R Nair

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SENIOR PRODUCT DESIGNER

Senior Product Designer with experience designing complex web and mobile products across **SaaS**, **healthcare**, retail operations, and e-commerce. I specialise in simplifying workflows, shaping scalable design systems, and collaborating closely with product, engineering, and business teams. I focus on clarity, usability, and building products that create real value for users and the business.

SKILLS

Product & UX: Product Problem Solving, User-Centred Decision Making, Business–UX Alignment, Stakeholder Communication, Cross-Team Collaboration, Design Reviews

Design Expertise: End-to-End Product Design, Web and Mobile UX, Interaction Design, Information Architecture, Design Systems, Usability Testing

Tools & Ways of Working: Figma, Prototyping and Wireframing, User Flows and Journey Mapping, Developer Handoff, Agile Collaboration, Accessibility-Aware Design

PROFESSIONAL EXPERIENCE

UI/UX Designer | Freelance| Kozhikode, India   Jan 2024 – Present

- Led **end-to-end product design** for web and mobile applications across jewellery tech, religious services, and SME websites.
- Designed an **RFID-enabled jewellery inventory app**, simplifying scan flows and dashboards, contributing to an estimated 30–40% reduction in stock verification time.
- Designed a **jewellery order management system** with role-based workflows, improving order tracking clarity and reducing manual follow-ups by 25%.
- Designed a temple services mobile app (priest booking, rituals learning, temple discovery) tailored for Malayalee users, improving content discoverability.

Senior UI/UX Designer | Healthsignz Technologies| Bengaluru, India   Jun 2016 – Jan 2024

HealthSignz is a digital health B2B2C platform with 50+ apps and portals, helping healthcare providers digitally engage consumers and drive revenue growth.

- Led product design for a healthcare SaaS platform spanning B2C and B2B experiences across mobile apps and web portals.
- Designed consumer mobile and web products enabling users to manage diet, workouts, health plans, expert consultations, and securely store medical records in one place.
- Designed a B2B admin and analytics dashboard for clinics and hospitals, improving operational visibility, appointment management, and decision-making workflows.
- Designed mobile apps for doctors, delivery partners, and phlebotomists, streamlining consultations, task assignments, and on-ground operations.

UI/UX Designer | Tecsol Software | Bengaluru, India   Sep 2015 – Jun 2016

Worked at TECSOL Software Private Limited, a Bangalore-based software company founded in 2009, building web and mobile applications and developing in-house products, including the ClockIt time-tracking platform.

- **Self-Guided Travel App**: Designed a multimedia travel app for APAC and Indian markets, solving cost and language barriers through self-guided tours.
- **Event Discovery App**: Created a personalised event discovery and booking app, streamlining how users find and attend local experiences.
- **Truck Logistics App**: Designed UX/UI for a logistics application, optimising real-time workflows for complex operational environments.
- Designed a **mobile banking application** for the Kenyan market, focusing on usability, accessibility, and region-specific user needs.
- Designed an **IoT-enabled mobile application** to track and manage employee attendance.

Social DNA Labs | Bengaluru, India   Nov 2014 – Sep 2015

Social DNA Labs is a digital product company focused on data-driven platforms for social and consumer insights.

- Designed responsive websites, hybrid mobile apps, and marketing assets while maintaining brand consistency across digital and physical touchpoints.

RECENT PROJECTS

RFID-Enabled Jewellery Retail & Inventory Management Platform

- Designed web and mobile applications for jewellery retailers, including order management, RFID-based stock tracking, inventory visibility, and role-based dashboards for owners, staff, and makers.
- Led end-to-end product design, translating complex operational requirements into clear user flows, information architecture, and scalable UI systems.
- Collaborated closely with stakeholders and developers to ensure usability, consistency, and smooth design handoff.

Product Customisation & Configuration Platform

- Designed a wizard-based product customisation experience with live previews, allowing users to configure dimensions, finishes, frames, and decorative elements.
- Simplified complex selection workflows and reduced in-store errors through intuitive step-by-step flows and clear visual hierarchy.
- Created a flexible UI framework to support future product variants and business requirements.

IoT-Based Attendance & Operations Tool

- Designed an IoT-enabled mobile application for employee attendance tracking and operational reporting.
- Focused on clarity, speed, and reliability to support daily usage by employees and administrators.
- Delivered end-to-end design from wireframes to high-fidelity UI and developer-ready assets.

Temple Discovery & Ritual Experience App

- Designed a mobile application to help users discover temples, understand rituals, and participate in or book religious services.

- Created content-driven user flows that balanced spiritual context with ease of navigation and accessibility.
- Focused on trust, clarity, and inclusivity across diverse user groups.

Websites & Brand-Led Digital Experiences

- Designed responsive websites and visual systems for e-commerce and service-based businesses.
- Balanced brand identity with usability, content clarity, and performance across devices.
- Ensured design consistency and scalability through reusable components and guidelines.

EDUCATION

Diploma in Graphic & Web Design
Vismayam School of Animation & Special Effects | Kozhikode, India

Diploma in Electrical & Electronics Engineering
Thiagarajar Polytechnic College | Salem, India