

Abhilash R Nair

Senior UX Designer | Design Systems | Visual Design

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Profile

Senior UX Designer with 8+ years of experience designing scalable enterprise **web & mobile applications** across SaaS, healthcare, retail operations, and e-commerce domains.

Proven track record of **improving usability**, streamlining **complex workflows**, and driving consistency through **design systems**. Strong focus on translating business and user needs into measurable product outcomes.

Professional Experience

UI/UX Designer, Freelance

01/2024 – Present
Kozhikode, Kerala

- Led end-to-end UX design for 5+ web and mobile applications across jewellery tech, religious platforms, and SME products.
- Improved task completion efficiency by 20–30% by simplifying complex workflows and restructuring user flows.
- Designed scalable UI systems and reusable components, reducing design-to-development gaps and improving delivery speed.
- Conducted user research and usability testing to identify key pain points, leading to clearer navigation and improved user satisfaction.
- Delivered high-fidelity designs, prototypes, and developer-ready assets, ensuring smooth handoff and implementation.

Senior UI/UX Designer, Healthsignz Technologies

07/2016 – 01/2024
Bengaluru, Karnataka

Digital healthcare platform offering B2B2C solutions that enable providers to manage patient engagement, wellness programs, and operational workflows across web and mobile applications.

- Led UX design for a large-scale healthcare SaaS ecosystem with 50+ applications across B2B and B2C platforms.
- Contributed to building and scaling a design system used across multiple products, improving UI consistency and reducing design redundancy.
- Improved usability of key workflows (patient engagement, dashboards, reporting), resulting in reduced user errors and faster task execution.
- Collaborated with cross-functional teams (product, engineering, stakeholders) to align design decisions with business goals and technical feasibility.
- Conducted usability testing and research initiatives that informed product improvements and feature prioritisation.
- Designed enterprise tools, including admin dashboards, analytics platforms, and operational workflows handling large datasets.

UI/UX Designer, Tecsol Software

09/2015 – 06/2016
Bengaluru, Karnataka

Product development company building web and mobile applications across domains such as travel, logistics, fintech, and IoT, including in-house SaaS products.

- Designed UX/UI for web and mobile applications across travel, logistics, fintech, and IoT domains.
- Created user flows, wireframes, and prototypes for complex use cases, improving clarity and usability.
- Collaborated closely with developers to ensure accurate implementation, reducing rework cycles.

Web Designer, Social DNA Labs

Digital service company focused on data-driven platforms and consumer insights, delivering web, mobile, and brand-led digital experiences.

11/2014 – 09/2015
Bengaluru, Karnataka

- Designed responsive websites and hybrid mobile applications for data-driven platforms.
- Maintained brand consistency and scalable UI patterns across multiple digital products.

Skills

UX Strategy & Research

User Research, User Interviews, Usability Testing, Surveys, Competitive Analysis, Journey Mapping

Design Systems & UI

Design Systems, Component Libraries, Accessibility (WCAG), Scalable UI Architecture

Product Design

End-to-End UX Design, Interaction Design, Information Architecture, Wireframing, Prototyping, High-Fidelity UI

Collaboration & Tools

Figma, Sketch, Zeplin, Adobe Creative Cloud, Miro, Notion, Agile/Scrum, Cross-functional Collaboration, Stakeholder Management

Projects

RFID-Based Jewellery Retail & Inventory Platform

09/2024 – 10/2024

- Designed web and mobile applications for inventory tracking, order management, and RFID-based stock visibility.
- Reduced stock tracking complexity by streamlining scan workflows and improving data visibility.
- Created role-based dashboards for owners, staff, and makers, improving operational clarity and decision-making.

Jewellery Order Management System

12/2024 – 02/2025

- Designed a role-based mobile application enabling jewellers, customers, and manufacturers to manage orders.
- Simplified order creation and tracking workflows, improving coordination between stakeholders.

Design System & Scalable UX Frameworks

- Built reusable UI components and design patterns used across multiple products.
- Improved design consistency and reduced duplication through standardised components and documentation.

Temple Discovery & Ritual Experience App

08/2023 – 11/2023

- Designed a mobile application for discovering temples and booking religious services.
- Improved content discoverability and navigation through structured information architecture.
- Focused on trust, clarity, and inclusivity for diverse user groups.